

# Unlimited Network Web Services

## Basic Website Package Questionnaire

Name:

Date:

Email:

Telephone:

These questions help identify your needs. If you don't have answers to all, simply skip to the next one.

### Do you know what kind of website you want?

- Like a 'Business Card'.
  - A website that you can send people to and where they may just find you.
  - A website where people get to know you and your work.
  - A website where people can find out how to contact you.
  - A website where you collect interested people's email so you contact them again.
  - And a website where you can sell a few products as well.
- Like a 'Brochure' where you supply information and inspiration for people.
- A commercial website where you want to successfully sell your own products.
- A commerce website where you as an Affiliate sell other's products.
- A Blog. Once it is built it needs weekly updates.
- A Membership website.

### What is the current status of your website?

- Do you have a website name? (This is also called a 'Domain name' or 'URL') \_\_\_\_\_  
\_\_\_\_\_
- Do you have additional domain names that you want to work into this project? \_\_\_\_\_  
\_\_\_\_\_
- Do you want to get a domain name? \_\_\_\_\_
- Do you have additional domain names that you want to apply for? \_\_\_\_\_  
\_\_\_\_\_
- Do you have a website server? (This is where your website is currently parked.)  
Your Server FTP internet (URL) location \_\_\_\_\_  
User ID \_\_\_\_\_ Pass code \_\_\_\_\_
- Do you need a website server? \_\_\_\_\_

When do you want your website to be up and running? \_\_\_\_\_

### What is the result that you want from your website?

Short term: \_\_\_\_\_  
\_\_\_\_\_

Long term: \_\_\_\_\_  
\_\_\_\_\_

### Do you know which features you want on your website?

- Do you have 'ecommerce' or 'shopping cart'? \_\_\_\_\_
- Do you want to sell your products and services on your website? \_\_\_\_\_  
Three separate categories are needed to being able to accept Credit Card payments on the Internet.

1. A 'Shopping Cart'. This is a computer program that receives your customer's orders.
  2. An 'internet bank' that allows you to accept Credit Cards.
  3. A Gateway, which is a company that actually processes your customer's Credit Cards.
- Are you interested in this? \_\_\_\_\_

Do you have an Internet company that allows you capture your visitors' emails? \_\_\_\_\_

Do you want the ability to capture visitors' email, so you can contact them again?

Do you have an Internet company that allows you to send your emails and newsletters to your entire mailing list? \_\_\_\_\_

Do you want the ability to send emails and newsletters to your entire email list?

You can do all this the easy way and use an **all-in-one service**. You can also do this the hard way. If you are interested to know about that let me know. \_\_\_\_\_

I use the all-in-one 1shoppingcart, because they make it easy and they provide all these services in one package (excluding the 'Internet bank' and Gateway processing). Currently they charge \$59/month or \$599/year. If you grow and want to later use an Affiliate program and have the ability to sell downloadable products automatically, then you can upgrade and pay \$99/month or \$999 per year. Apart from this being the best program out there I am also one of their Affiliates, so I can easily register you with them.

Do you want to play audio recordings on your website or have email links to audio?

Do you want to show video recordings on your website or have links to video?

Do you have permission to use the music and/or video that you are using?

The **all-in-one service for any audio and video** being used in your emails and on your website is Audio Acrobat. It is easy to use, powerful and reliable and costs \$19.95/month. Apart from this being the best program out there I am also one of their Affiliates, so I can easily register you with them.

**Do you plan to contribute any of these skills to building your website?**

Writing your text for website, blog, emails, newsletters and articles.

Design ideas \_\_\_\_\_

Photo preparation \_\_\_\_\_

Audio and video creation \_\_\_\_\_

Programming \_\_\_\_\_

Updating website \_\_\_\_\_

Uploading \_\_\_\_\_

Do you have any design ideas? \_\_\_\_\_

Do you have pictures that you want to use? \_\_\_\_\_

Do you have the text you want to use? \_\_\_\_\_

Do you have any other ideas? \_\_\_\_\_