

# Unlimited Network Web Services

## Internet Marketing Business Package

### **Components usually involved in marketing your website and your Internet Business.**

Marketing your website and your Internet Business is an ongoing process of inviting, capturing, nurturing visitors to become customers that purchases your products and services.

After you have a website that inspires visitors to investigate what you have to offer and you are set up to capture visitors email addresses and sell products or services you start to invite, nurture and earn your visitors' trust so much that they want to order your products and services and appreciate what you offer by paying you money.

Here are some of the most common ways:

- **Newsletter: Monthly updates:**  
(Estimated time to write the newsletter: You do.)  
(Estimated time to create a newsletter format: 5 hours.)  
(Estimated time to create each individual monthly newsletter: 4 hours.)  
(Estimated time to upload the newsletter: 1 hour.)
- Now and then you want to change you Autoresponders or add new ones, especially when you add new products. (We need to plan these and then estimate the time involved.)
- Blog updates are mostly done by you. I can help you with structural Blog change and help you with weekly updates. (Estimated time depends on the change or update is billed \$35/hour.)
- Social Networking. This mostly done by you. I can help you with updates. (Estimated time depend on the change and is billed \$35/hour.)
- Article submission. You do this every time you have a new good article. (Estimated time to submit your article to article directories is billed \$35/hour.)
- Joint Venture. You want to look for special opportunities to share your mailing list with other products that you believe in and have those people promote you. (If you need help with this I recommend someone good.)
- Offer Tele-seminars is a great way for visitors to get to know you and your products and services. This is planned and done by you.
- Paid advertising: Google Add words or Pay per click are cost effective ways to get out there.

To create your overall marketing strategy, and estimated times involved, it is best if we can have a meeting to plan the implementation.

**Cost Calculation** for this project is based on a \$35/hour, since there are so many small tasks.

- ✓ A payment of \$499 starts off the project. It can be sent through PayPal to the email address [Arne@UnlimitedNetwork.com](mailto:Arne@UnlimitedNetwork.com) or by a US check to Arne Rantzen at the above address.
- ✓ Since this project is portioned into many tasks, additional payments are due every two weeks for the tasks that have been satisfactory completed.

I'm looking forward to hearing back from you and starting our project. Reply to this email [Arne@UnlimitedNetwork.com](mailto:Arne@UnlimitedNetwork.com) or call me at: (443) 223-0877.